# NEWSOKUCOIN

White Paper ver.1.0

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# 1. Summary

NEWSOKUCOIN will be able to build a platform that can support the people,organizationsand(ex.sports team) research Institutes(ex. Advanced medical field) that will do their best.

To use NEWSOKUCOIN, everyone can become a sponsor of New star.

The service is based on our concept "Create a future full of bright news!"

Currently, the donation market is set at 8 billion dollars, of which the amount of support for projects such as cloud funding is about 750 million dollars. In order to support groups and individuals, in order to do it in a direct way, it must be done through support groups and association societies. It takes time and effort.

We believe that if we can feel people or organizations that want to support more closely we can increase the support for projects and individuals and create a future full of bright news.

NEWSOKUCOIN creates a platform that realizes a bright future.

Thank you!!

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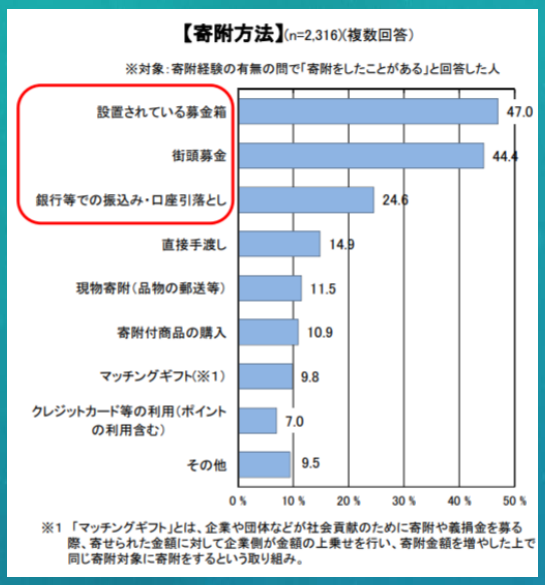
# 2. Problem presentation

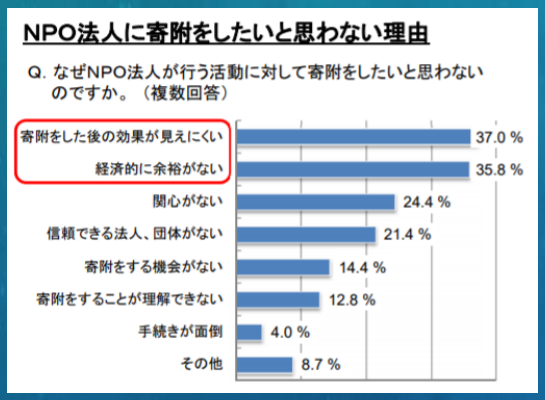
## i ） Physical hurdle on donation method



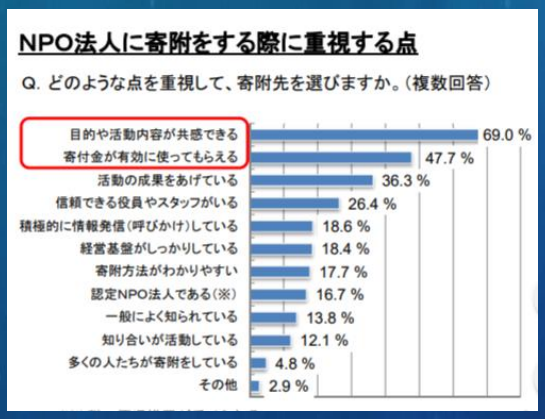

According to a survey by the Cabinet Office,
The top three methods of donation are
① A donation box installed
② Street donation
③ Bank transfer · Account withdrawal

As for the method, you can see that something that does not require much time and effort comes to the top.

## ii ） Psychological hurdle on donation




Top 2 reasons why people do not want to donate are
① The effect of making a donation is hard to see .
② can not afford it economically.




Points of importance when donating
①can sympathize for purpose and activity contents.
② Donations can be used effectively
If you use our platform, you will send out purpose and activities all the time, and activate further if activities are carried out under two-way communication.

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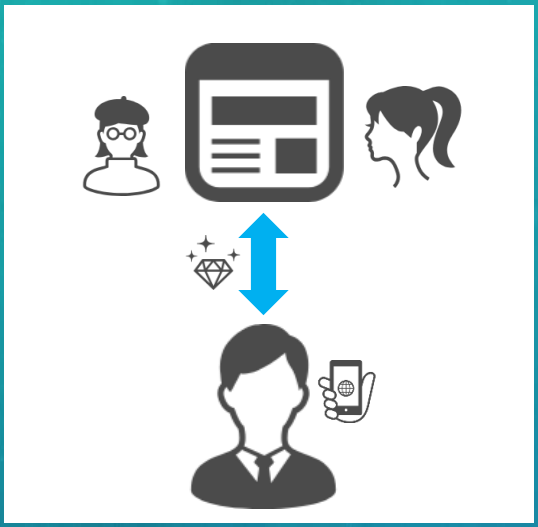
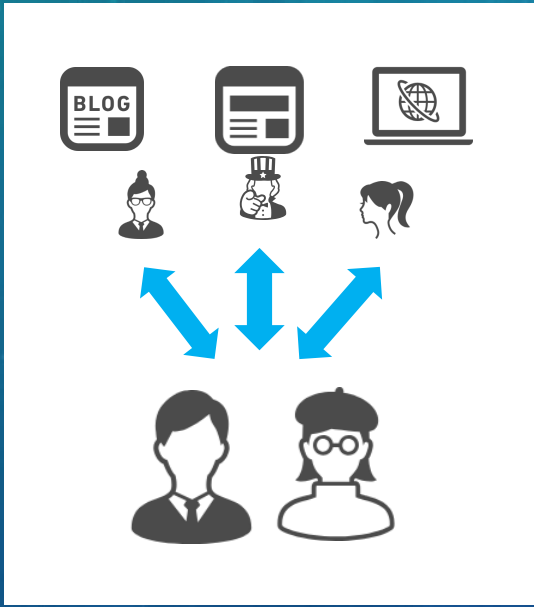
# 3. Solution

## i ） Solution to Physical hurdle



By using NEWSOKUCOIN you can donate immediately when you think like a donation box or street fund donation, and  you can easily do than bank transfer or direct debit
You can donate anywhere you connect to the Internet.
You can help at any time, not just at the project.

## ii ） Solution to Psychological hurdle




①Bidirectional communication can be taken and the way of communication can also be transmitted and exchanged by that person's good things such as video distribution, blog, and timeline, so the effect of donating is easy to see, It will lead to the conversion.
②People and organizations who can sympathize with purpose and activity contents by dissemination of daily activities and communication are easy to find and you can learn more about people and organizations who are interested. We can also transmit and communicate on the platform on the utilization of donation money.

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# 4. The Product

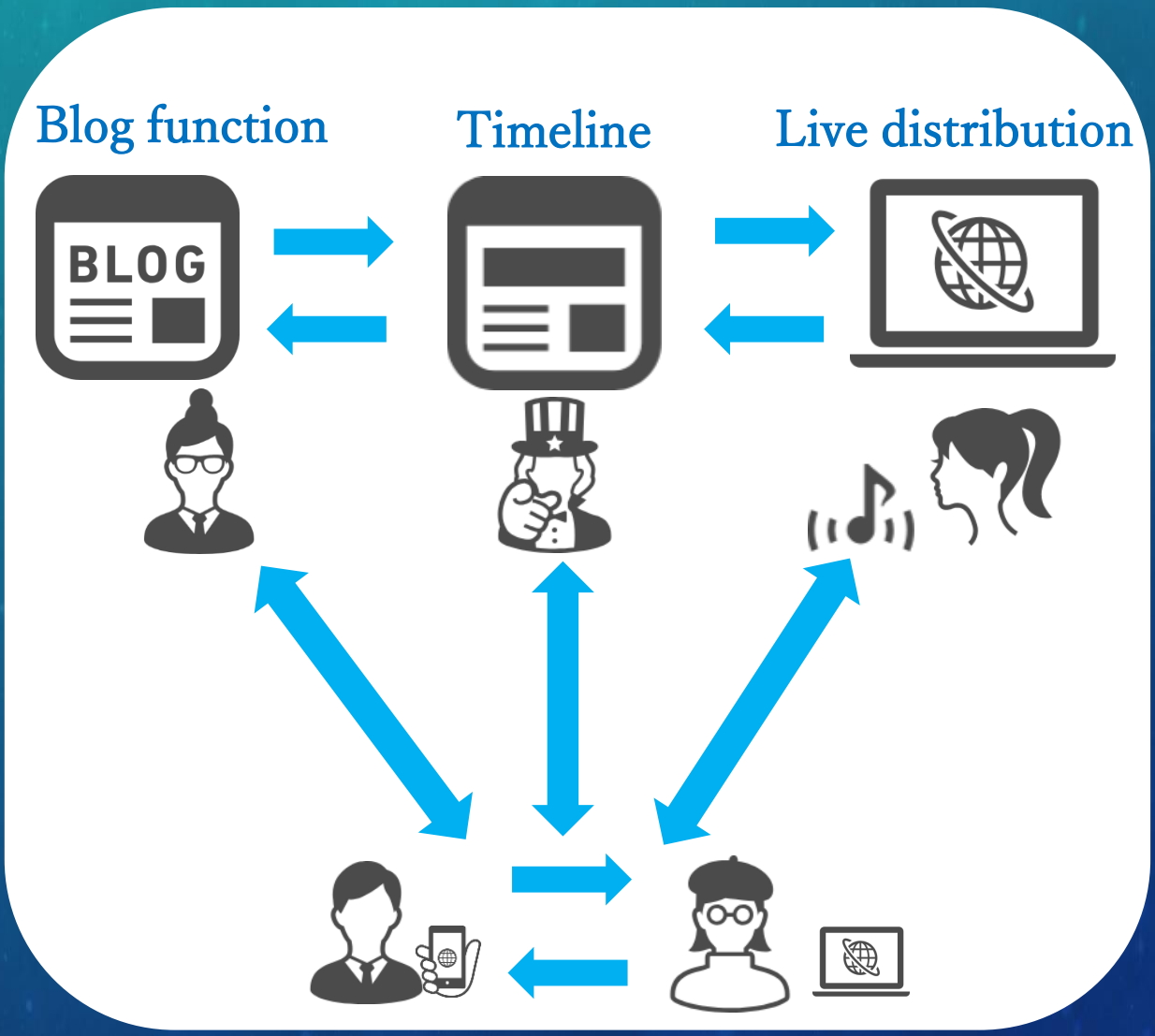
On the NEWSOKU platform, you can appeal yourself in a good way.

· Start the project on the timeline

· Call up appeal support with live distribution

· Write your own dreams and goals on your blog

It is a platform that can connect with supporters, same preferences, good people, while taking two-way communication.
It is a platform that allows cross-cutting exchange and support for each of the traditional video distribution community, blog community and others.

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# 5. Use Case

On the NEWSOKU platform, we will adopt avatars that can be used in the timeline, blogging function, live distribution (room in virtual space).
Avatar and avatar options (clothes, accessories, furniture) will adopt ERC 721 standard.
By adopting the ERC 721 standard, we will make it a platform that allows us to enjoy community life with a more unique avatar.

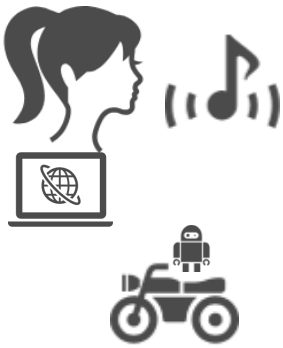
## Timeline

You can create rooms for avatars on the timeline's home screen, wear avatar clothing and accessories, furniture, vehicles and other items.

## Blog function

Avatar can be used as a blog icon. Scheduled to have a chat function using icons. Avatar's own stamping function will be implemented on the visited blog.

## Live distribution



A room dedicated to each live distributor is prepared and viewers can enter and leave with their own avatar. You can also become a "face familiarity" avatar as you know which avatar has entered the live distributor.
Also, you can adopt gift avatar as well as discount, you can use avatar gifts or convert it to a coin.

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# 6. Token Allocation

NEWSOKUCOIN:

PublishNumber： 40 billion based on ERC (223/20) standard.

Name: NEWSOKUCOIN

Symbol: NSOK

Contract: 0x4C1A22be48ef517391A491547389fB5F4F75a885

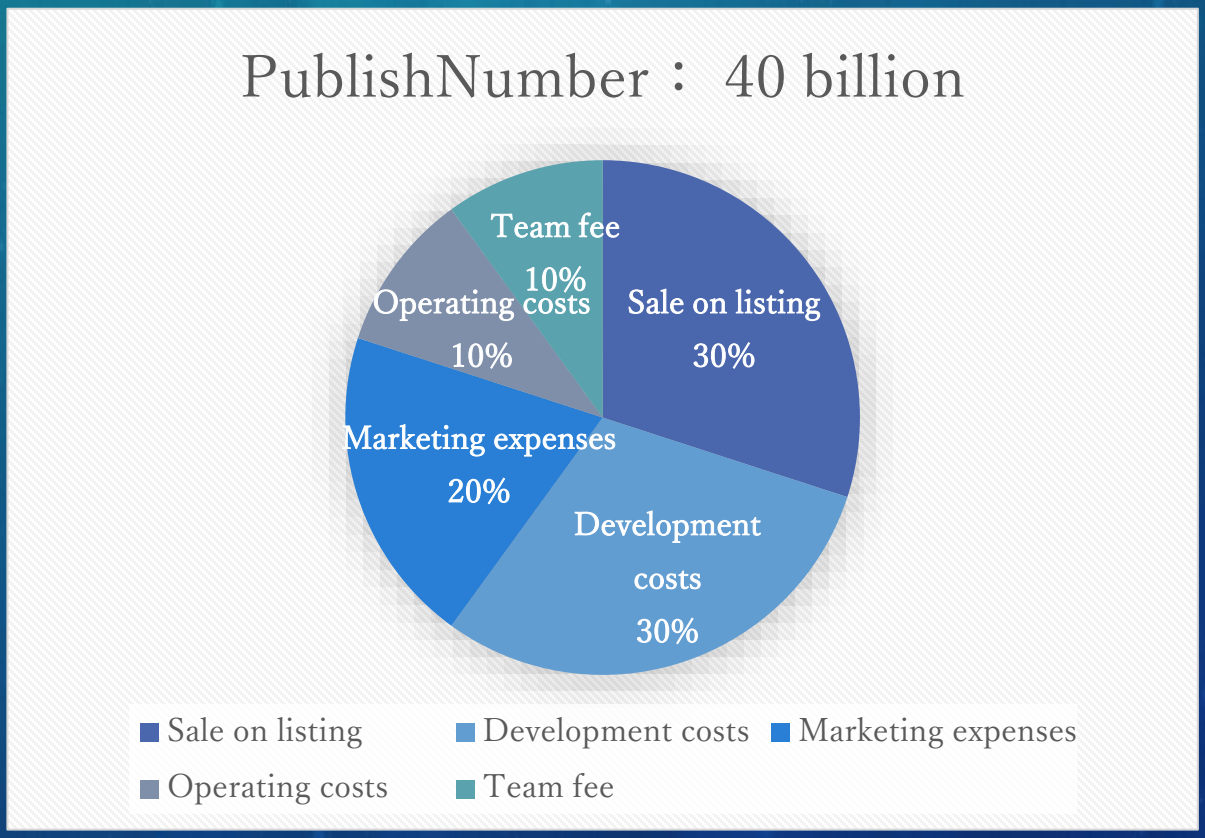
·Sale on listing(30%): Sold 12 billion @1sat divided into several times

·Development costs(30%): Original wallet development, platform construction

·Marketing expenses(20%): Web advertisement · Perform various events, hold a forum, distribute air drop at event etc.

·Operating costs(10%): Platform maintenance operation, listing procedure fee, legal, tax etc etc

·Team fee(10%): Maintain the motivation of the management team and make 10% as management team reward.

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# 7. Road Map

| | |
|---|---|
| 2018 April | Project start |
| 2018 May | Official Twitter release |
| | Official Discord release |
| | Road Map (ver.1.0) Published |
| | The 1st air drop reception start |
| | Official logo carte started |
| | 1st Air Drop reception closed |
| 2018 June | Official logo competition decision |
| | Official website release |
| | Start negotiations with exchanges |
| 2018 Summer | Listing on the exchange (1st place) |
| 2018 Winter | NEWSOKU platform beta release |
| | NEWSOKU Wallet beta release |
| | NEWSOKU wallet settlement introduction examination at actual store |
| | Listing on the exchange (2nd place) |
| 2019 | NEWSOKU platform (official version) released |
| | NEWSOKU Market (official version) released |
| | NEWSOKU Wallet (official version) released |
| 2020 | Signed a sponsorship agreement with a team organization that creates bright news |

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# Reference materials

· "Donation White Paper 2017"
(Japan Fund Raising Association)

· Yano Research Institute
"Survey of domestic cloud funding market"
September 2017

· Cabinet Office Submitted Reference Material
2014 June 2,
Cabinet Office citizen activity promotion officer "consciousness to social contribution / contribution etc"
https://www.cas.go.jp/jp/seisaku/kyojo/dai1/sankou.pdf

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